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NEW RURAL INDUSTRIES AUSTRALIA

Rural Industries Research and Development Corporation

Have you got a good idea for a new farming venture?

Do you need some help to get it off the ground?

You can learn more about how NRIA can help you and your business by visiting their website on www.nria.org.au

The Deer Industry is part of the New Animal Industries section.

The following information is taken from their web site.

'NRIA's mission is, through cooperation, coordination and education, to create an environment for the development and capacity-building of new, innovative, Australian rural industries and to maximize the economic benefits our nation gains from such industries.

In April 2009, an inaugural meeting of NRIA determined that an alliance of new and emerging agricultural industries with common interests is needed to maximize the economic benefits Australia gains from such industries and to encourage the development of new industries.

Key strategic objectives

- Encourage membership and the benefits of belonging to NRIA
- Development of a communication strategy
- Development of an Indigenous Strategy for NRIA
- Determine future resourcing options for NRIA

Key Outputs

- The development and implementation of the NRIA website and NRIA magazine and brochures to encourage membership and NRIA objectives
- An expo and conference that facilitate awareness of new industries and their contribution to Australian agriculture, as well as builds the capacity of people involved in new industries
- Increased membership that includes members from the entire value chain
- The development and implementation of an innovative strategy to promote partnerships with traditional owners
- The facilitation of other Government agencies and private sector funding to support NRIA activities

Key Outcomes

- Widespread awareness of NRIA activities and members
- Additional funding support for NRIA
- New members of NRIA benefitting from cooperation, coordination and education."